



# Find your next **ADVENTURE.**

VisitWestNebraska.com

**September 19, 2024**  
**11 AM MST/12:00 AM CST**  
**BAGS's BAR**



**940 Front Street - Potter, Nebraska**

**Coffees and Desserts also available at Chuckaboo Station and The Potter Sundry**

**Come roll a ball at Potter's Duckpin Bowling Alley**

**If you get a strike on the first ball I will buy your coffee or dessert.**

## **Membership Meeting Agenda**

- 1) CALL TO ORDER
- 2) INTRODUCTIONS – Introduction and welcome new Members/Community Updates
  - a. Self-introduction of Coalition Members and Guests
- 3) CONSENT AGENDA
  - a. Meeting Agenda
  - b. Minutes
  - c. Financial Report
  - d. Support Services
- 4) PROFESSIONAL SERVICES CONTRACT – Approve Contract Every Other Year (2025)
- 5) EDUCATION - Entrepreneurship in small town America. -Cedar Plains Mercantile  
Entrepreneurship is the creation or extraction of economic value in way that generally entail beyond the minimal amount of risk, and potentially involving values beside simply economic ones.
- 6) MARKETING COMMITTEE---Lisa Burke/Maly Marketing
  - a. Website Update: Kendra Mitchell and Bev Wellnitz
  - b. Facebook Update: Kirsten Parker, Kerri Rempp, Kaytlin Norris, Kendra Mitchell –Kendra added to Facebook page
  - c. Destination Western Nebraska 2025 Update – Karla – In need of replacement to spearhead committee.
  - d. Stock Show Bags
  - e. WNTC Co-op Marketing Opportunity
- 7) DISCUSS-Reports on supply numbers for Destination Western Nebraska magazine/bring totals to the meeting
- 8) WNTC MEMBERSHIP – Tina Worthman - Hal Enevoldsen, Jonnie Kusek, Brenda Leisy,
  - a. Membership Update
- 9) NEBRASKA TOURISM COMMISSION (NTC) UPDATE – Starr Lehl
- 10) NEBRASKA TOURISM UPDATE – Jenna
- 11) 2024/2025 MEETINGS and LOCATIONS:
- 12) OTHER NEW BUSINESS AND CORRESPONDENCE
- 13) ADJOURN

**WNTC Lunch Reservations Due – Sept. 16<sup>th</sup> (by 12 p.m. MT)**

**Lunch Options:**

**Brisket with French Fries - \$13.95**

**Strawberry Spinach Salad - \$10.95**

**Coffee or tea provided with meal.**

(Tips not included)