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September 21, 2023

11 AM MST/12:00 AM CST

Midwest Theater, 1707 Broadway, Scottsbluff

Membership Meeting Agenda

- 1) CALL TO ORDER
- 2) INTRODUCTIONS – Introduction and welcome new Members/ Community Updates
 - a. Self-introduction of Coalition Members and Guests
- 3) CONSENT AGENDA
 - a. Meeting Agenda
 - b. Minutes
 - c. Financial Report
 - d. Support Services
- 4) VICE PRESIDENT ELECTION –
- 5) PROFESSIONAL SERVICES CONTRACT – Approve Contract
- 6) EDUCATION (11:30 by Zoom) – State Tourism’s Madison Johnson & Heather Hogue: Passport & State Grant Applications & Tips
- 7) MARKETING COMMITTEE---Lisa Burke/Maly Marketing
 - a. Website Update: Kendra Mitchell and Bev Wellnitz
 - b. Facebook Update: Kirsten Parker, Kerri Rempp, Kaytlin Norris, Kendra Mitchell
 - c. Destination Western Nebraska 2024 Update – Karla
 - i. Contract
 - ii. Cover Selection
 - d. Stock Show Bags
 - e. WNTC Co-op Marketing Opportunity
- 8) DISCUSS-Reports on supply numbers for Destination Western Nebraska magazine/bring totals to the meeting
- 9) WNTC MEMBERSHIP – Karla Niedan-Streeks, Jonnie Kusek, Brenda Leisy,
 - a. Membership Update
- 10) NEBRASKA TOURISM COMMISSION (NTC) UPDATE –
- 11) NEBRASKA TOURISM UPDATE –Karen Kollars
- 12) 2022/2023 MEETING LOCATIONS:
 - November 16 – Zoom
 - January - Sidney
- 13) OTHER NEW BUSINESS AND CORRESPONDENCE
- 14) ADJOURN