



Find your next ADVENTURE.

VisitWestNebraska.com

10:00 AM CST/9 AM MST

May 14, 2025

Visit North Platte

Visitor Center

101 Halligan Drive

North Platte, NE



Fill up your tank and head to North Platte
Hope to see you at the meeting!

Membership Meeting Agenda

- 1) CALL TO ORDER
- 2) INTRODUCTIONS – Introduction and welcome new Members & Guests
 - a. Self-introduction of Coalition Members /Community Updates
- 3) CONSENT AGENDA
 - a. Meeting Agenda
 - b. [Minutes](#)
 - c. Financial Report - Accept Pending Audit
 - i. [March Finance Packet](#)
 - ii. April Finance Packet-Pending
 - iii. [Oregon Trail Foundation](#): Tera Willman retired. New contact Kaley Garcia.
 - d. [Support Services](#)
 - Kelsey Keady-Information Packets: [Leads](#)
 - March: 29 April: 40 (Really picked up around April 25th)
 - Kirsten Parker: Email, Board Packets
 - Michelle O'Dea: Membership Monday
- 4) MARKETING COMMITTEE---Lisa Burke/Maly Marketing
 - a. Website Update: Kendra Mitchell
 - b. [Facebook Update](#): Kirsten Parker, Kerri Rempp, Kendra Mitchell
 - c. [Facebook Co-op Opportunity](#)
 - d. Destination Western Nebraska 2025 Update – Kerri Remp
- 5) DISCUSS-Reports on supply numbers for Destination Western Nebraska magazine.

Scottsbluff	
Sidney/Cheyenne County	
Chadron	
North Platte	

- 6) ELECTION OF OFFICERS
 - a. Chair, Vice Chair, Secretary and Treasurer
Bylaws Link: https://westnebraska.com/wp-content/uploads/2023/08/WNTC-By-Laws_-as-Amended-and-Adopted-on-March-16-2023.pdf
- 7) WNTC MEMBERSHIP – Tina Worthman, Jonnie Kusek, Brenda Leisy,
 - a. Membership Update
- 8) NEBRASKA TOURISM COMMISSION (NTC) UPDATE – David Wolf

9) EDUCATION/DISCUSSION –

10) NEBRASKA TOURISM UPDATE – Lilly Uhlmann

11) 2025/2026 MEETINGS and LOCATIONS:

12) OTHER NEW BUSINESS AND CORRESPONDENCE

13) ADJOURN