

January 4, 2024
11 AM MST/12:00 AM CST
Sidney Elks Lodge # 1894
1040 Jackson St., Sidney, NE
Membership Meeting Agenda

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- 1) CALL TO ORDER
- 2) INTRODUCTIONS – Introduction and welcome new Members/ Community Updates
 - a. Self-introduction of Coalition Members and Guests
- 3) CONSENT AGENDA
 - a. Meeting Agenda
 - b. Minutes
 - c. Financial Report
 - d. Support Services
- 4) EDUCATION – Agri-Tourism – Jenna Bartja
- 5) LEGISLATIVE UPDATE
- 6) MARKETING COMMITTEE---Lisa Burke/Maly Marketing
 - a. Website Update: Kendra Mitchell and Bev Wellnitz
 - b. Facebook Update: Kirsten Parker, Kerri Rempp, Kaytlin Norris, Kendra Mitchell
 - c. Destination Western Nebraska 2024 – Karla
 - i. Storage Locations - # Delivered & Pickup Instructions
 - d. Marketing Co-op Opportunity
- 7) DISCUSS-Reports on supply numbers for Destination Western Nebraska magazine/bring totals to the meeting
- 8) WNTC MEMBERSHIP – Hal Enevoldsen, Karla Niedan-Streeks, Jonnie Kusek, Brenda Leisy
 - a. Dues Renewals to Date
 - b. 2024 Membership Updates to WNTC (List & Website)
 - c. 2024 Membership Drive
- 9) NEBRASKA TOURISM COMMISSION (NTC) UPDATE – Starr Lehl
- 10) NEBRASKA TOURISM UPDATE – Jenna Bartja
 - a. Stock Show
- 11) 2022/2023 MEETING LOCATIONS:
 - March 21 – Zoom
 - May 14 -
- 12) OTHER NEW BUSINESS AND CORRESPONDENCE
- 13) ADJOURN

LUNCH INFO:

Fried Tacos & Taco Salad Bar

\$11/person

RSVP by Dec. 29