

# Find your next **ADVENTURE.**

VisitWestNebraska.com

**November 16, 2023**

**11 AM MST/12:00 AM CST**

**Zoom Meeting (Info At End of Agenda)  
Membership Meeting Agenda**

- 1) CALL TO ORDER
- 2) INTRODUCTIONS – Introduction and welcome new Members/ Community Updates
  - a. Self-introduction of Coalition Members and Guests
- 3) CONSENT AGENDA
  - a. Meeting Agenda
  - b. Minutes
  - c. Financial Report
  - d. Support Services
- 4) EDUCATION – Membership Spotlight
- 5) MARKETING COMMITTEE---Lisa Burke/Maly Marketing
  - a. Website Update: Kendra Mitchell and Bev Wellnitz
  - b. Facebook Update: Kirsten Parker, Kerri Rempp, Kaytlin Norris, Kendra Mitchell
  - c. Destination Western Nebraska 2024 Update – Karla
    - i. Contract
    - ii. Cover Selection
  - d. Stock Show Bags
  - e. WNTC Co-op Marketing Opportunity
- 6) DISCUSS-Reports on supply numbers for Destination Western Nebraska magazine/bring totals to the meeting
- 7) WNTC MEMBERSHIP – Hal Enevoldsen, Karla Niedan-Strecks, Jonnie Kusek, Brenda Leisy
  - a. Membership Update
- 8) NEBRASKA TOURISM COMMISSION (NTC) UPDATE –
- 9) NEBRASKA TOURISM UPDATE –Karen Kollars
- 10) 2022/2023 MEETING LOCATIONS:
  - January 4 – Sidney
  - March 21 - Zoom
- 11) OTHER NEW BUSINESS AND CORRESPONDENCE
- 12) ADJOURN

## **Join Zoom Meeting**

<https://us02web.zoom.us/j/83901495585?pwd=emgrV2hiUkcvb0xvZW1VVUZobzlodz09>

Meeting ID: 839 0149 5585    Passcode: 154524