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January 9, 2025

11 AM MST/12:00 AM CST

Ole's Big Game Steakhouse

& Lounge

123 N Oak St, Paxton



Membership Meeting Agenda

- 1) CALL TO ORDER
- 2) INTRODUCTIONS – Introduction and welcome new Members/Community Updates
 - a. Self-introduction of Coalition Members and Guests
- 3) CONSENT AGENDA
 - a. Meeting Agenda
 - b. Minutes
 - c. Financial Report
 - d. Support Services
- 4) MARKETING COMMITTEE---Lisa Burke/Maly Marketing
 - a. Website Update: Kendra Mitchell
 - b. Facebook Update: Kirsten Parker, Kerri Rempp, Kendra Mitchell
 - c. Destination Western Nebraska 2025 Update – Kerri Remp
 - d. Stock Show Bags
- 5) DISCUSS-Reports on supply numbers for Destination Western Nebraska magazine.
- 6) WNTC MEMBERSHIP – Tina Worthman, Jonnie Kusek, Brenda Leisy,
 - a. Membership Update
- 7) NEBRASKA TOURISM COMMISSION (NTC) UPDATE – Starr Lehl
- 8) EDUCATION – Stock Show Discussion, Comments, Suggestions, Info for new volunteers
- 9) NEBRASKA TOURISM UPDATE – Lilly Uhlmann
- 10) 2024/2025 MEETINGS and LOCATIONS:
 - March 20 – Zoom
 - May 14 – North Platte
- 11) OTHER NEW BUSINESS AND CORRESPONDENCE
- 12) ADJOURN

State Tourism Report January 2025

- Award nominations for the Nebraska Tourism Conference are due tomorrow Friday, January 10! Learn more about how to submit award nominations [here](#).
- Registration for the 2025 Nebraska Tourism Conference is open now! Learn more about the conference [here](#).
- The room block for the 2025 Nebraska Tourism Conference is available through the Cornhusker hotel for the nights of Monday, February 10- Thursday, February 13 at the rate of \$110 USD. The room block will close Monday, January 20. Please book your rooms through this [link](#).
- There are still slots available to volunteer for the National Western Stock Show in Denver taking place January 11-26. We appreciate all volunteers for the event as we could not do it without you! The link to sign up is [here](#).
- Nebraska Holiday Passport ended January 8th and more announcements regarding the summer program will be coming in March!
- If you have any questions regarding the conference or Stock Show please email Lilly Uhlmann at lilly.uhlmann@nebraska.gov.